



# Cameron Blackwell

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<http://virtualcameron.com>

## EXPERIENCE

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**AVP, Consumer Banking, Learning & Development Mgr.**  
BOKF | Tulsa, OK

Apr. 2013 – Apr. 2021

Identified issues and created effective training solutions that engaged multiple learning styles with entertaining and informative lessons, better preparing them to be more accurate & productive in their individual roles

### Key Accomplishments:

- Initiated a job numbering, tracking & archiving system for all projects going through the training department
- Created style guides for all lessons & publications to help standardize font use, color use, job naming conventions, etc.
- Developed templates for standard lessons, video lessons, job aids, & email correspondence
- Designed dynamic SharePoint sites using Captivate & coding
- Developed an Image Library with art and graphics for use on all projects

**Graphic Designer/Multimedia Specialist**  
Arvest Bank | Tulsa, OK

Jan. 2006 - Apr. 2013

Worked with a team to create training for Arvest Bank Group both remotely and in classes.

### Key Accomplishments:

- Developed a job numbering and tracking system for projects
- Facilitated Arvest associates in their “ROTC” team building class
- Worked directly with SMEs from different departments to develop training for their individual area(s)
- Produced graphics for all online lessons
- Developed a standardized look & feel for all online training
- Coordinated directly with trainers to assist in developing their classroom materials, both print and online

**Internet Graphic Designer**  
Arvest Bank | Tulsa, OK

Jan. 2000 – Jan. 2006

Partnered with a programmer, we were tasked with developing a unified web presence for Arvest Bank Group.

### Key Accomplishments:

- Working with a programmer, I organized and designed Arvest’s website from multiple, individual websites to a more standardized look and feel while still maintaining the individuality of each location
- Created animated banner ads for the website using Flash animation
- Developed video/animations to convey internal, departmentwide messages to associates
- Created several logos for internal departments

## EDUCATION

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**Oklahoma State University** | Associate in Applied Science Graphic Design Technology  
• GPA: 3.2

Dec. 1992

## SKILLS

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Graphic Design | Instructional Design | Video Editing | Animation | Audio Editing | Voice Acting | Illustration | Typography  
Adobe Captivate | Adobe Creative Cloud (Including: PhotoShop, Illustrator, Acrobat, Audition, & Premiere | Vyond Studio |  
Microsoft Office